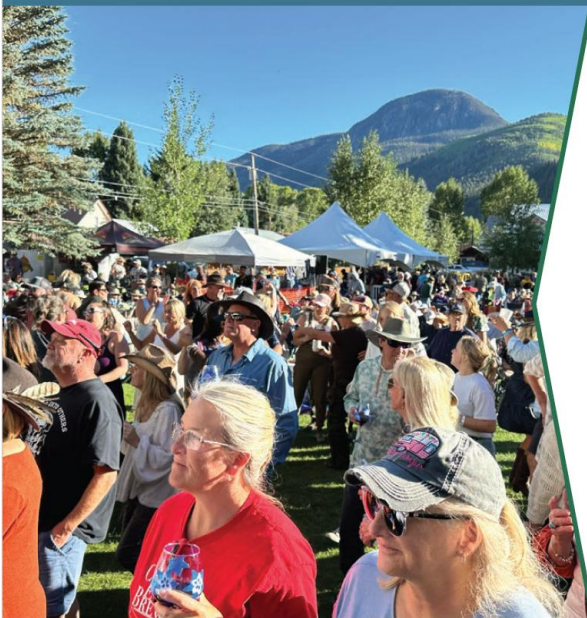




2025 Annual Report

VISION

Lake City DIRT's mission is to cultivate strong local businesses by broadening our economic base and enhancing our community's beauty, pride, and vibrancy by connecting resources, people, and opportunities. We endeavor to preserve our downtown with a specific focus on our cultural, historical, and natural resources. Lake City DIRT supports business sustainability by cultivating the historic, artistic, and aesthetic beauty to create a vibrant downtown district beloved by the community and visitors alike.



TRANSFORMATION STRATEGIES

Lake City DIRT executes on its Mission and strives to achieve its Vision through its focus on four Transformational Strategies. These define the organization's priorities and serve as the foundation for goal setting and projects Lake City DIRT undertakes. Our work aligns with and is a result of collaborative partnerships with the Town and County, community stakeholders, area organizations, and businesses.

1. Local & Regional Convener
2. Local Business Attraction & Retention (Vibrancy)
3. Arts & Events
4. Downtown Aesthetics & History/Heritage

Board of Directors

Greg Collins, President
Elaine Gray, Vice President
Lydia McNeese, Secretary
Roger Presnall, Treasurer

Sandy Murphy
Kate Hopson
Danielle Worthen
Mayor Pro Tem Diane Bruce

Daniel Bernat
Kristie Borchers, Executive Director

WWW.LAKECITYDIRT.COM



WHAT WE HAVE DONE



Overall Management

- Conducted annual accreditation meeting with Dept of Local Affairs (DOLA) Colorado Main Street (COMS)
- Conducted eleven DIRT board meetings
- Developed and implemented work plans, budget, and completed all required reports
- Provided support to Town of Lake City for grant-seeking
- Adopted DIRT Policy and Procedures Manual
- Attended Colorado Counties Inc annual conference
- Coordinated gift basket from more than 20 local businesses for “Get in the Game”

Organization Committee

- Hosted Lake City volunteer celebration with the Chamber of Commerce
- Presented Volunteer Appreciation Award to Lydia McNeese

Design Committee

- Hosted 9th Lake City Blooms project with 40 hanging baskets for public entities
- Raised funds for new Playground (\$188,000+ as of December 31, 2025)
- Financially supported Lake City Arts live music portion of First Fridays
- Received AARP grant for benches in Memorial Park
- Released 3D imaging of 8 historic buildings with Colorado State University

Promotion Committee

- Hosted the 24th annual Lake City Uncorked Wine & Music Festival
- Hosted art and produce market called Wednesday Market for 17 weeks + July 3rd at Veteran’s Park
- Hosted Fruit Cake Toss as part of Christmas in Lake City
- Partnered with Chamber of Commerce to host Merry Mountain Market during holidays
- Hosted Beer Garden at Town of Lake City’s 150th Celebration

Economic Vitality Committee

- Hosted “The Hub” co-working space with Visionary Broadband and Community Banks of Colorado
- Conducted administrative work for local Revolving Loan
- Participated in supporting partnerships connecting Hinsdale, Ouray, San Juan, Dolores, San Miguel, Mineral counties for recreation infrastructure improvements
- Administered Enterprise Zone Contribution Project
- Provided support to Ice Climbs
- Welcomed 8 new business owners or new businesses or new business locations
- Provided support for proposed Housing project by Town of Lake City and Housing Plan
- Met twice with Office of Economic Development & International Trade (OEDIT) and Chamber
- Hosted 4 Coffee & Conversations with Region 10, Small Business Development Council, Chamber
- Presented information on Revolving Loan program to Tiny Towns (Downtown Colorado Inc)

Volunteer Contributions

2,186 Hours contributed by DIRT in 2025 (x Independent Sector Colorado value of \$38.74) = \$84,685

Financials

Revenue	January through December 2025
Private Contributions	\$61,978.76
Earned Income	\$142,366.14
Government Support	\$16,000.00
Grants (Lake Fork Community Foundation, AARP, El Pomar Foundation, Region 10 Economic Development HUB grant, Pioneer Jubilee Women's Club, Anschutz Family Foundation)	\$ 32,600.00
Refunds and Interest Income	\$482.50
Total Revenue	\$253,019.92
Design Committee	\$ 79,331.12
Organization Committee	\$8,892.51
Economic Vitality Committee	\$ 13,505.41
Promotion Committee	\$100,598.15
Infrastructure & Management	\$17,381.99
Total Expenditures	\$219,709.18
Assets	\$105,845.38
Liabilities & Equity	\$105,845.38

Leveraged Benefit

In-Kind Contributions	\$ 14,150.00
Volunteer Labor	\$ 84,685.00
Peripheral Grants and Donations (DOLA, El Pomar Foundation, local funders, donors, carryover grants)	\$181,400.00
Private Contributions	\$61,978.76
Earned Income	\$142,366.14
Local Government Support	\$16,000.00
DIRT Grants	\$32,600.00
Leveraged Benefit	\$533,179.90



We are grateful for great weather at the 2025 festival and 10 years of wine tent service by Diane Bruce.
 Thanks to the community work group for the new playground plan design.
 Thank you to Kate Hopson for 4 years of service on the DIRT board.